



Live performance reports



Customize reports and dashboards



Track trends and set critical alerts



Works with 3rd party enforcement tools

Make data-driven business decisions.

GMP IQ organizes your parking data into **infographic reports** that reveal trends and patterns across your portfolio. **Gain insight into parker behavior** and tune your rate structures, permits, and offers to be more profitable.

Get actionable insights



Manage all your data in one place



Create queries to get custom reports



Alerts for data milestones



Set hierarchical access to reports



Encrypted data infrastructure

