



**Live parking performance reports**



**Custom reports with live parking data**



**Track trends and set critical alerts**



**Automated reports from all your locations**

## Make data-driven business decisions.

GMP IQ organizes your parking data into infographic reports that reveal trends and patterns across your portfolio. Gain insight into parker behavior and tune your rate structures, permits, and offers to be more profitable.

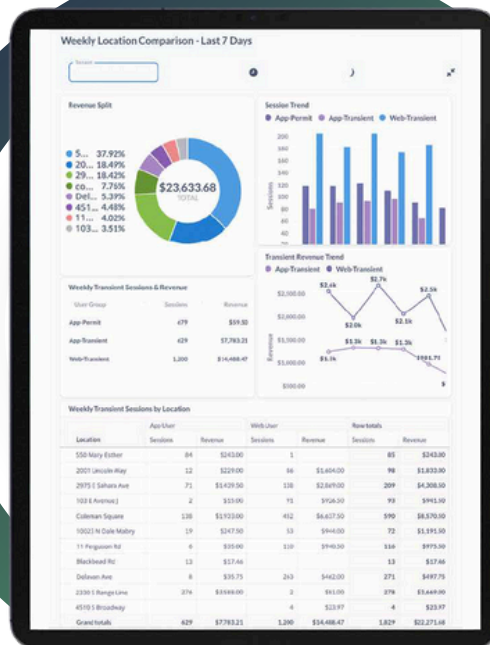
**Revenue and session reports for each location**



**Manage all your data in one place**



**Custom reports on demand**



**Set alerts for data milestones or events**



**Custom hierarchical access to reports**



**Encrypted data infrastructure**

